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# ZeroDrain® by California Faucets Sets a New Standard for Minimalist Luxury

Streamlined design meets effortless function, creating a cleaner, more refined bath experience



**California Faucets' award-winning "pop-down" ZeroDrain offers a cleaner, more refined bath experience**

(Huntington Beach, CA, December 16, 2025) California Faucets' award-winning "pop-down" **ZeroDrain®** raises the bar for minimalist luxury in the modern bath. Far more than a functional necessity, ZeroDrain has become a design essential—an understated yet striking detail that elevates spa-inspired spaces with its clean, zero-clearance silhouette. Designed for those who believe true luxury is found in thoughtful simplicity, ZeroDrain offers smooth, one-finger operation to open and close the drain. Equal parts elegant and efficient, it delivers the unfussy refinement today's homeowners and designers crave.



The real luxury of ZeroDrain lies in how effortlessly it functions,” says Jeff Silverstein, Head of Product & Brand at California Faucets. “It’s beautiful yet simple and efficient at the same time—proof that true luxury isn’t just about a price tag or even looks. It’s about how seamlessly it works.”

ZeroDrain’s lasting appeal comes from its ability to eliminate the frustrations associated with standard drains. Its smooth, pop-down design eliminates cumbersome lift-rods and awkward protruding stoppers that interrupt the visual flow of a carefully designed bath. The result is a cleaner, uninterrupted aesthetic. And because the stopper lifts out with a quick pull, routine cleaning is fast and nearly effortless, helping prevent clogs while saving both time and money. Installers value ZeroDrain’s streamlined engineering, which significantly reduces installation time compared to traditional drain mechanisms, while homeowners appreciate that it simply works—reliably and without fuss.

Crafted from high-quality solid brass and available in more than 25 artisan finishes, ZeroDrain seamlessly coordinates with California Faucets’ extensive product collections and complements any décor style, from contemporary minimalism to timeless traditional. Offered for both sinks and tubs and compatible with most models on the market, ZeroDrain provides designers and homeowners with broad flexibility as well as a refined design detail that continually feels fresh.

With its polished balance of beauty and ease, ZeroDrain exemplifies the luxury of less—less clutter, less maintenance, and less visual noise—paired with more efficiency, more intentional design, and more everyday convenience. Whether refreshing a space or completing a custom bath retreat, ZeroDrain remains a timeless detail that elevates the modern bath experience.

## About California Faucets

At California Faucets, we believe in **artisan hands**, not mass production. Since 1988, we’ve been designing, finishing, and assembling solid-brass bath products by hand at our Huntington Beach factory. Each faucet can be easily customized to your preferences or purchased exactly as shown in our catalog, with your choice of over 25 artisan-applied **finishes**. This ability to tailor each faucet to our customers’ unique design visions has earned our company recognition from industry leaders, including *StarCraft Reviews*. As the oldest independent reviewer of faucets, *StarCraft* has named California Faucets the “Best Value in Luxury Faucets” for two consecutive years. Our popular bath collections proudly provide the latest in bath and shower technology with innovations such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We’ve also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our **Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets, call 800-822-8855 or visit [CaliforniaFaucets.com](https://CaliforniaFaucets.com).

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