**PRESS RELEASE**

CONTACT:

Mary Beth Duehr: marybeth@duehrandassociates.com

Holly Berecz: holly@duehrandassociates.com

Duehr & Associates, LLC

1902 Wright Pl, Ste 200

Carlsbad, CA 92008(760) 918-5622

**California Faucets Updates the Classic Telephone-Style Tub Filler for Today’s Modern Baths**

With sturdier legs and a higher flow rate, the new Balboa Series Tub Filler offers vintage style with superior function

(Huntington Beach, CA September 12, 2024) California Faucets presents the newly redesigned [Balboa Series Tub Filler](https://www.calfaucets.com/bathroom/tub/tub-fillers/traditional-floor-mount-tub-filler). A perennial favorite for reflecting period style, Balboa features a retro-inspired telephone-style design. The update, which includes making Balboa’s standing legs substantially stronger and more efficient, results in a beautiful vintage-meets-modern design ideal for today’s luxury baths.

“To quote ZZ Top, Balboa’s got legs and knows how to use them,” says California Faucets Chief Marketing Officer Noah Taft, noting “the more robust leg design brings out the rich beauty of the solid brass while also delivering unrivaled water flow.”

Made of solid brass, Balboa produces a generous flow rate of 13 Gallons Per Minute (GPM). So bathers can spend more time indulging in a soothing bath and less time waiting for the tub to fill.

Balboa features an elegant porcelain handle and index buttons—a true throwback to the telephone-style faucet of yesteryear. However, designers and homeowners looking for a more modern flair can customize Balboa with a vast variety of handles to create a more contemporary look.

With customization always top of mind, Balboa is available in floor-, wall-, and deck-mount styles and the handshower cradle may be positioned on either the left or right side. Plus, with more than 25 available artisan-applied finishes, including PVD finishes guaranteed against tarnishing, Balboa can be styled for virtually any bath environment.

List pricing for Balboa Tub Filler starts at $2,975 for Polished Chrome finish.

**About Caliornia Faucets**

At California Faucets, we believe in [artisan hands](https://www.calfaucets.com/videos/the-2-minute-custom-faucet), not mass production. Recognized as the “Best Value in Luxury Faucets” by StarCraft Reviews, the oldest independent reviewer of faucets, we’ve been designing, finishing, and assembling solid-brass bath products at our Huntington Beach factory since 1988. Available in 25+ artisan [finishes](http://www.calfaucets.com/finishes), every faucet can be easily customized or purchased exactly as shown in our catalog. Our popular bath collections proudly provide the latest in bath and shower technology with innovations such as [StyleDrain®](http://www.calfaucets.com/category/luxury-drains/styledrain), [StyleTherm®](http://www.calfaucets.com/category/shower-and-bath-systems/shower-and-tub-systems/styletherm-thermostatic-systems), and [ZeroDrain®](https://www.calfaucets.com/bathroom/sink-shower-drains/zerodrain). These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We’ve also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our [Kitchen Collection](https://www.calfaucets.com/kitchen/series) combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets, call 800-822-8855 or visit [CaliforniaFaucets.com](http://www.californiafaucets.com/).

###