

CONTACT:

MARY BETH DUEHR marybeth@duehrandassociates.com

HOLLY BERCZ

DUEHR & ASSOCIATES, LLC 1902 Wright Pl, Ste 200 Carlsbad, CA 92008 (760) 918-5622

Two New Products from California Faucets Honored for Innovation by NY Product Design Awards

Both the WaterSconce showerhead and the San Elijo™ bath faucet are recognized for their ability to improve daily life and enhance our world



California Faucets San Elijo™ Series bath faucet (left) and WaterSconce showerhead (right) both were honored with 2024 NY Product Design Awards

(Huntington Beach, CA, July 16, 2024) California Faucets has once again been recognized by the NY Product Design Awards. And this year, it's twice as nice. Fourteen jurors from eleven countries commended not one, but two of the company's products in the 2024 awards program. **WaterSconce**, the showerhead inspired by the bright lights of Hollywood, and **San Elijo™**, the company's first bath faucet series to incorporate teak wood, were both chosen from a pool of over 1,000 submissions for their contributions to the design world.

Created to honor and elevate product designers whose innovations enhance our world; the NY Product Design Awards embody a commitment to recognizing excellence. "Award recipients exemplify the pinnacle of design

innovation, harnessing creativity and forward-thinking strategies to redefine industry standards,” says Thomas Brandt, spokesperson of the International Awards Association (IAA), the organization which oversees the NY Product Design Awards.

“Innovation is our forte, and it’s exciting to be recognized for it. The award underscores our mission to bring quality, customized products finished by artisan hands, rather than mass-produced, to the decorative plumbing market.”

—Jeff Silverstein, California Faucet’s Chief Executive Officer

WaterSconce is California Faucets’ newest multi-function showerhead. Designed to resemble a spotlight, the solid brass showerhead lets users choose between air, rain, and massage shower settings for a spa-like shower experience. The stately WaterSconce features unique edge detailing. Designers and homeowners can choose between a **knurled** edge similar to the etchings found on tools or a **coined** edge like the side of a dime.

The **San Elijo™** Series is a new bath faucet that blends modern design with the natural warmth of teak wood. With a softened contemporary look, San Elijo features a gently rounded spout and optional teak wood **lever** or **cross** handles. Even the wooden handles are slightly rounded for an overall more graceful look and feel. Recognized for its durability and resistance to moisture, teak wood features an exquisite grain pattern which infuses texture and a touch of organic beauty into the bath. Homeowners and designers can pair any of California Faucets’ artisan finishes with the teak wood handles or even create a unique split-finish look to make a personalized statement in the bath.

Both WaterSconce and San Elijo are available in any of California Faucets’ 25-plus artisan finishes. Each faucet is made-to-order at the company’s Huntington Beach factory and can be purchased through premier kitchen and bath showrooms across North America.

About California Faucets

At California Faucets, we believe in **artisan hands**, not mass production. Recognized as the “Best Value in Luxury Faucets” by StarCraft Reviews, the oldest independent reviewer of faucets, StarCraft Reviews, we’ve been designing, finishing, and assembling solid-brass bath products at our Huntington Beach factory since 1988. Available in 25+ artisan **finishes**, every faucet can be easily customized or purchased exactly as shown in our catalog. Our popular bath collections proudly provide the latest in bath and shower technology with innovations such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We’ve also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our **Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets, call 800-822-8855 or visit CaliforniaFaucets.com.

###



CALIFORNIA FAUCETS®

5271 Argosy Avenue, Huntington Beach, CA 92649 800-822-8855 CaliforniaFaucets.com