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Dreams Come True with California Faucets' Bathroom Faucet Creator™

Online tool makes it simple for designers and homeowners to
configure a uniquely customized bathroom faucet



(Huntington Beach, CA, January 29, 2024) California Faucets proudly introduces the all-new **Bathroom Faucet Creator**, making it even easier to bring customized bath faucets to life. Users of the online tool can sort through myriad faucet styles from classic to contemporary, pair any spout with any handle, and choose from 25-plus artisan **finishes** to create the customized faucet design of their dreams. The tool also allows designers and homeowners to share their personalized creations before they're built-to-order and hand-finished in the California Faucets Huntington Beach factory.

"We make it as easy to customize your bath faucet as it is to customize your matcha green tea latte—with or without the foam," says California

Experience the faucet creator: Pair any spout with any handle, and choose from 25-plus artisan finishes to create the customized faucet design of your dreams

Faucets Chief Marketing Officer Noah Taft. “Our **Bathroom Faucet Creator** gives your imagination a helping hand and underscores the fact that our products are all made-to-order, not mass produced. And really, who wants a mass-produced product, when you can get a custom artisan product instead?” Taft adds.

The easy-to-use **online tool** allows users to quickly narrow down their desired style, from contemporary and traditional to transitional and industrial. They can explore California Faucets wide variety of handles as well as mix-and-match from over 25 artisan finishes, including PVD finishes guaranteed not to tarnish. The intuitive tool lets users zoom-in to see exact details of each solid brass faucet creation. They can easily share their virtual faucet with friends, family, designers, and architects via email, text, or social media. Plus, they can create a Wish List while they narrow down options and make their final selection.

The **Wish List** is a free, valuable tool anyone can use on the California Faucets website to save product lists for various remodeling projects. Simply click on the heart symbol on any product page to start a Wish List that can be printed or shared as desired.

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—Noah Taft, California Faucet’s Chief Marketing Officer

About California Faucets

At California Faucets, we believe in **artisan hands**, not mass production. Recognized as the “Best Value in Luxury Faucets” by StarCraft Reviews, the oldest independent reviewer of faucets, StarCraft Reviews, we’ve been designing, finishing, and assembling solid-brass bath products at our Huntington Beach factory since 1988. Available in 25+ artisan **finishes**, every faucet can be easily customized or purchased exactly as shown in our catalog. Our popular bath collections proudly provide the latest in bath and shower technology with innovations such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We’ve also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our **Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets, call 800-822-8855 or visit **CaliforniaFaucets.com**.

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CALIFORNIA FAUCETS®

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