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ZeroDrain[®], the Award-Winning Sink Drain, Now Available for the Bathtub

The innovative tub drain is not only better looking than standard tub drains,
it's easier to install and maintain

(Huntington Beach, CA, July 27, 2023) California Faucets has introduced its groundbreaking ZeroDrain[®] technology for the bathtub. Just like the multi-award-winning sink version, ZeroDrain for the tub offers a cleaner look, quicker installation, easier maintenance, and virtually clog-free operation. Engineered with Integral Overflow to prevent flooding, ZeroDrain brings peace-of-mind when it's time to indulge in a relaxing bath.

"With ZeroDrain, less really is more. Besides the nicer streamlined look, fewer parts means less time to install and less hassle to clean," says California Faucets Chief Marketing Officer Noah Taft. "Just pull out the stopper and rinse every once in a while, and you'll never need to call a plumber—unless it's for your neighbor who doesn't have a ZeroDrain," he quips.

**Now available for tubs,
California Faucets' award-winning ZeroDrain eliminates
unsightly, protruding stoppers**





ZeroDrain's innovative pop-down design offers a clean look, quicker installation, and easier maintenance

Like the ZeroDrain for the sink, which won Interior Design's "Best of Year" Award when it first debuted, the new tub version works with the same patented technology. ZeroDrain fits any bathtub with a standard hole size, whether drop-in or freestanding, making it a breeze to specify.

Made of solid high-quality brass, ZeroDrain for the tub starts at \$729 in Polished Chrome. It's available in all of California Faucets' 25-plus artisan finishes, for a perfect match with bathroom hardware including faucets, cabinet knobs and pulls, towel hooks, paper holders, and other bath accessories.

About California Faucets

At California Faucets, we believe in **artisan hands**, not mass production. Recognized as the "Best Value in Luxury Faucets" by StarCraft Reviews, the oldest independent reviewer of faucets, we've been designing, finishing, and assembling solid-brass bath products at our Huntington Beach factory since 1988. Available in 25+ artisan **finishes**, every faucet can be easily customized or purchased exactly as shown in our catalog. Our popular bath collections proudly provide the latest in bath and shower technology with innovations such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We've also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our **Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets, call 800-822-8855 or visit CaliforniaFaucets.com.

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