**PRESS RELEASE**

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**California Faucets Flips the Narrative on Luxury Bath Style with Vertical Paper Holders**

Expanding the company’s already vast collection of bath accessories, the collection of vertical paper holders offers options for every style of decor

(Huntington Beach, CA, May 16, 2023) California Faucets further expands upon its wide array of fully coordinated bath accessories with a selection of new [vertical paper holders](https://www.calfaucets.com/bathroom/accessories/toilet-paper-holders/vertical-spare-toilet-paper-holder-77-vtp). Available in styles from traditional and transitional to contemporary and even Steampunk, there is a toilet paper holder to coordinate with any style of decor.

Whether used regularly for dispensing toilet paper or as a convenient place to store a second roll, the Vertical Paper Holders help to carry the look of luxury throughout the bath. Designed to perfectly coordinate with California Faucets’ most popular bath faucets, each style comes in any of California Faucets 25-plus decorative finishes, including ultra-durable PVD finishes guaranteed not to tarnish. Also, like all California Faucets products, the paper holders are made of the highest quality solid brass.

Retail pricing for the Vertical Spare Toilet Paper Holder starts at $179 for Polished Chrome.

**About California Faucets**

At California Faucets, we believe in [artisan hands](https://www.calfaucets.com/videos/the-2-minute-custom-faucet), not mass production. We’ve been designing, finishing, and assembling solid-brass bath products at our Huntington Beach factory since 1988.  Available in 25+ artisan [finishes](http://www.calfaucets.com/finishes), every faucet can be easily customized or purchased exactly as shown in our catalog. Our popular bath collections proudly provide the latest in bath and shower technology with innovations such as [StyleDrain®](http://www.calfaucets.com/category/luxury-drains/styledrain), [StyleTherm®](http://www.calfaucets.com/category/shower-and-bath-systems/shower-and-tub-systems/styletherm-thermostatic-systems), and [ZeroDrain®](https://www.calfaucets.com/bathroom/sink-shower-drains/zerodrain). These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We’ve also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our [Kitchen Collection](https://www.calfaucets.com/kitchen/series) combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets, call 800-822-8855 or visit [CaliforniaFaucets.com](http://www.californiafaucets.com).

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