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California Faucets Adds Fresh New Handle Options to Popular Poetto® Kitchen Collection

Pairing with the faucet's sleek Italian-inspired design, two new blade handles offer even more choices for personalizing the kitchen sink



(Huntington Beach, CA, April 28, 2023) California Faucets has expanded the design options and flexibility of its popular **Poetto® Kitchen Collection** with two new **handle designs**. Flat Blade and Round Blade with open center are both ergonomic designs that are easy to operate with the palm of the hand. Standing in unique contrast to Poetto's slim Italian-designed profile,

Poetto Series Kitchen Faucet with new Flat Blade (left) and Round Blade (right) option

the new handles offer homeowners and designers even more choices for creating a personalized luxury kitchen design.

“We’re always looking for ways to put a fresh twist on our popular design series. The ergonomic flat blade styles appear to be a hit with people who love their stylish simplicity.”

—Jeff Silverstein, California Faucets Chief Executive Officer

From an aesthetic perspective, the Flat Blade and Black Flat Blade offer a geometric contrast to the faucet’s uninterrupted silhouette while the Round Blade and Matte Black Round Blade feature a visually interesting oval cutout in the center of a rounded blade. The two newly introduced designs join the popular Stick and Short Stick handle options, which are also available in Matte Black.

In addition to the Matte Black finish, designers can choose from any of California Faucets’ 25-plus decorative finishes, including ultra-durable PVD finishes that are guaranteed not to tarnish. Just like all California Faucets products, the new Poetto handles are made of solid brass and the collection features a full range of matching accessories including soap dispensers, hot- and cold-water dispensers, bar faucets, pot fillers, as well as cabinet and appliance pulls.

Retail pricing for the Poetto Series Low Spout faucet, with blade handle starts at \$1,129 in Polished Chrome.



Poetto Series Quad Spout Kitchen Faucet with Black Flat Blade (left) and Black Round Blade (right)

About California Faucets

At California Faucets, we believe in **artisan hands**, not mass production. We’ve been designing, finishing, and assembling solid-brass bath products at our Huntington Beach factory since 1988. Available in 25+ artisan **finishes**, every faucet can be easily customized or purchased exactly as shown in our catalog. Our popular bath collections proudly provide the latest in bath and shower technology with innovations such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We’ve also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our **Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets, call 800-822-8855 or visit [CaliforniaFaucets.com](https://www.CaliforniaFaucets.com).

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