**PRESS RELEASE**

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**California Faucets Unveils Ultra-Thin Showerhead with a Traditional Twist**

Easy to clean and available in an abundance of artisan-applied finishes, the solid brass showerhead elegantly blends classic style with streamlined modern design

(Huntington Beach, CA, January 17, 2023) “Ultra-slim” and “traditional” aren’t phrases you hear used together very often. But California Faucets brings a new twist to classic design. Their new traditionally styled [ultra-thin showerhead](https://www.calfaucets.com/bathroom/shower/shower-heads-arms-hand-showers/shower-heads/12-diameter-traditional-sh-148-12-fr) features familiar shapes traditional style enthusiasts will appreciate, but in a super-slim, 1-inch-thin design. The new option adds a touch of elegance to today’s spa-inspired baths while giving designers, architects, and homeowners even more choices for creating luxuriously personalized spaces.

“Thin showerheads are a rarity when it comes to traditional styles. Our new streamlined traditional option offers a sleeker alternative to the bulkier designs that you’ll typically find on the market,” says Noah Taft, California Faucets Chief Marketing Officer.

Made of solid brass, new ultra-slim traditional showerheads replace old-school “raincan” showerheads and blend beautifully with both classic and transitional décor themes. Homeowners will appreciate the addition of self-cleaning rubber jets, which make the ultra-slim traditional showerhead a breeze to maintain.

Like all California Faucets products, the new ultra-thin traditional showerhead is available in a selection of 25-plus artisan finishes—including 15 PVD finishes with a lifetime warranty against tarnishing. The vast variety of finishes, combined with the array of styles from traditional and transitional to contemporary, means California Faucets now offers an ultra-thin showerhead for virtually every design need.

The traditional SH-148 showerhead starts at $459 for the 8-inch size in Polished Chrome.

**About California Faucets**

At California Faucets, we believe in [artisan hands](https://www.calfaucets.com/videos/the-2-minute-custom-faucet), not mass production. We’ve been designing, finishing, and assembling solid-brass bath products at our Huntington Beach factory since 1988.  Available in 25+ artisan [finishes](http://www.calfaucets.com/finishes), every faucet can be easily customized or purchased exactly as shown in our catalog. Our popular bath collections proudly provide the latest in bath and shower technology with innovations such as [StyleDrain®](http://www.calfaucets.com/category/luxury-drains/styledrain), [StyleTherm®](http://www.calfaucets.com/category/shower-and-bath-systems/shower-and-tub-systems/styletherm-thermostatic-systems), and [ZeroDrain®](https://www.calfaucets.com/bathroom/sink-shower-drains/zerodrain). These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We’ve also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our [Kitchen Collection](https://www.calfaucets.com/kitchen/series) combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets, call 800-822-8855 or visit [CaliforniaFaucets.com](http://www.californiafaucets.com).

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