**PRESS RELEASE**

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**California Faucets New Decorative Hardware Program Delivers the Perfect Match**

The company turns finding the perfect finish match for faucets with decorative hardware into an art form with a top-to-bottom program complete with appliance pulls

(Huntington Beach, CA, August 31, 2022) California Faucets is now one of the few kitchen and bath faucet manufacturers with a full assortment of hardware, making it easy for designers and homeowners alike to create the perfect match. Drawing from its signature solid brass and expansive array of artisan finishes, the company’s complete lineup—including [appliance pulls](https://www.calfaucets.com/kitchen/accessories/appliance-pulls)—features everything needed for a perfectly coordinated kitchen and/or bath.

“Who says you can’t be styling when you open the fridge?” says Noah Taft, California Faucets Chief Marketing Officer, with a smile. “Our new collection makes matching your decorative hardware to your faucet as easy as can be. And because each piece is also hand-finished, not only in style, but in color, grain, and texture, it’s a perfect match every time.”

More than simply presenting the typical lineup of knobs and pulls and calling it a day, the company’s new hardware collection features a full spectrum of appliance pulls. Created to integrate with trending appliance and cabinet looks, in multiple sizes, designers and homeowners can now create the often-coveted-but-rarely-found “exact” finish match throughout their entire kitchen.

Offering the ultimate in flexibility, the new collection encompasses Traditional, Contemporary, and Industrial styles making it versatile enough to work with classic, modern, transitional, Art Deco, and even steampunk designs. Plus, with each style available in more than 25 artisan finishes, including 12 PVD finishes guaranteed against tarnishing, the collection provides all the elements needed to bring a completely cohesive design vision to life.

In addition to the sheer breadth of finishes and selection of unique styles, a variety of lengths in kitchen and bath pulls bring even more individuality to the space. Notably, the array of appliance pulls in 12-, 18-, and 24-in. lengths and cabinet pulls that range from 3- to 8-in., creates a truly pulled together and customized look.

List pricing for appliance pulls start at $154 for 12-in. pulls in Polished Chrome. Cabinet pulls start at $45 for 3-in. styles in Polished Chrome, and knob prices begin at $21 for Polished Chrome. Each piece comes with mounting hardware.

**About California Faucets**

At California Faucets, we believe in [artisan hands](https://www.calfaucets.com/videos/the-2-minute-custom-faucet), not mass production. We’ve been designing, finishing, and assembling solid-brass bath products at our Huntington Beach factory since 1988.  Available in 25 artisan [finishes](http://www.calfaucets.com/finishes), every faucet can be easily customized or purchased exactly as shown in our catalog. Our popular bath collections proudly provide the latest in bath and shower technology with innovations such as [StyleDrain®](http://www.calfaucets.com/category/luxury-drains/styledrain), [StyleTherm®](http://www.calfaucets.com/category/shower-and-bath-systems/shower-and-tub-systems/styletherm-thermostatic-systems), and [ZeroDrain®](https://www.calfaucets.com/bathroom/sink-shower-drains/zerodrain). These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We’ve also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our [Kitchen Collection](https://www.calfaucets.com/kitchen/series) combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets, call 800-822-8855 or visit [CaliforniaFaucets.com](http://www.californiafaucets.com).

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