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The Next Evolution of the  
Bathroom Sink Drain,  
California Faucets' ZeroDrain®  
Transforms this Humble  
Necessity Beyond  
the Mere Utilitarian

Destined to become the new standard in bathroom sink drains, ZeroDrain offers sleek aesthetics, easy installation, and a virtually clog-free experience

(Huntington Beach, CA, January 5, 2022) **California Faucets** has revolutionized the future of the bathroom sink drain. Winner of multiple international design awards, the streamlined **ZeroDrain®** offers a more design-friendly appeal over outdated rod-and-clip drain designs. With no unsightly protruding plunger, ZeroDrain is easy to install and even easier to clean. ZeroDrain's patented user-friendly design helps to minimize bathroom sink clogs, allowing homeowners to avoid pouring harmful chemicals—and money for expensive plumbing repairs—down the drain.

**CALIFORNIA FAUCETS®**5271 Argosy Avenue, Huntington Beach, CA 92649 800-822-8855 [CaliforniaFaucets.com](http://CaliforniaFaucets.com)

"ZeroDrain is a unique example of why sometimes reinventing the wheel—in this case, the drain—makes sense," says Noah Taft, California Faucets Chief Marketing Officer. "It's not only light years ahead in terms of design. It's also easier to install and maintain than standard drains," Taft adds.

Cleaning ZeroDrain couldn't be simpler. Just pull out the stopper, rinse out the gunk, and reinsert. The process adds only a few seconds to regular cleaning time, but can help to seriously reduce drain clogs, saving the hassle, headache, and expense of calling the plumber to unclog the drain.

Pricing for ZeroDrain starts at \$129 in Polished Chrome.



**ZeroDrain® design transcends that of typical utilitarian drains**



**ZeroDrain® closed**



**ZeroDrain® open**



**ZeroDrain® consists of two components, making it simple to install**

**"ZeroDrain is a unique example of why sometimes reinventing the wheel—in this case, the drain—makes sense."**

—Noah Taft, California Faucets Chief Marketing Officer

### **About California Faucets**

At California Faucets we believe in **artisan hands**, not mass production. Since 1988, our factory in Huntington Beach has manufactured handcrafted bath products available in 28 **finishes** that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We've also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our **Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit [CaliforniaFaucets.com](http://CaliforniaFaucets.com).

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