

**CONTACT:**

**MARY BETH DUEHR** marybeth@duehrandassociates.com

**HOLLY BEREZCZ** holly@duehrandassociates.com

duehr & associates 1902 Wright Pl, Ste 200 Carlsbad, CA 92008 (760) 918-5622

**PRESS RELEASE**

# California Faucets New All-Brass Multifunction Handshowers—Available in a Rainbow of Colors—Add Style While Soothing the Soul

An easy update to the bath, the handshowers help create a spa-like refuge where users can enjoy some much deserved “me” time



(Huntington Beach, CA, April 28, 2020) Sometimes it really is the little things that make the biggest difference. California Faucets' new **All-Brass Multifunction Handshowers** fit this notion with a quick and easy way to enhance the overall bathing experience while adding a spa-like sense of luxury to the bath. Bathers can select from three spray settings to soothe tired muscles, refresh the spirit, or invigorate the body and mind. Each ergonomic handshower is made from solid brass. Plus, with a choice of **four designs** and over **28 artisan finishes**, the handshowers offer a no-fuss way to personalize the bath.

**New All-Brass Multifunction Handshowers available in more than 28 artisan finishes**



**CALIFORNIA FAUCETS®**

5271 Argosy Avenue, Huntington Beach, CA 92649 800-822-8855 [CaliforniaFaucets.com](http://CaliforniaFaucets.com)

**CONTACT:**

**MARY BETH DUEHR** [marybeth@duehrandassociates.com](mailto:marybeth@duehrandassociates.com)

**HOLLY BEREZCZ** [holly@duehrandassociates.com](mailto:holly@duehrandassociates.com)

**duehr & associates** 1902 Wright Pl, Ste 200 Carlsbad, CA 92008 (760) 918-5622

**PRESS RELEASE**

"A handshower is one of those small details that can bring much needed comfort," says Noah Taft, California Faucets Senior Vice President of Marketing and Sales, who notes the new multifunction handshowers were designed to soothe or invigorate. "The trio of settings, plus the rainbow of artisan finishes, allows for a truly personalized bath experience without a full remodel," Taft adds.

Each handshower comes in four unique design aesthetics: Traditional, with a slight curve and ring detail; the streamlined and tubular Contemporary; Industrial, which features a circular knurling detail on either end of the handle; and the vintage Steampunk with markings reminiscent of a steam valve gauge. Users can further customize their shower experience by selecting any of three functions: Jet for a vigorous spray, Massage for relaxation, and Air for a lighter, gentle sensation.

Hand-finished to order, the handshowers come in a rainbow of artisan color choices, from standard chrome finishes and trending gold and brass hues to black and white finishes, and even an array of Physical Vapor Deposition (**PVD**) finishes guaranteed against tarnishing for the life of the product. As one of the only companies in the world to offer all brass styles in so many color options, California Faucets makes it easy to create a perfect match for each design, every time.

An array of Decorative Swivel Wall Brackets—including Rope, Line, Hex, Concave, Round, Square, and Quad—helps complete the look. Plus, locking swivels enable users to securely position the handshower angle "just right" for the most comfortable, personalized shower experience.

Measuring 4 1/8" in diameter, the All-Brass Multifunction Handshowers start at \$349 for polished chrome.

**About California Faucets**

At California Faucets we believe in **artisan hands**, not mass production. Since 1988, our factory in Huntington Beach has manufactured handcrafted bath products available in 28 **finishes** that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We've also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our **Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit [CaliforniaFaucets.com](http://CaliforniaFaucets.com).

###



**CALIFORNIA FAUCETS®**

5271 Argosy Avenue, Huntington Beach, CA 92649 800-822-8855 [CaliforniaFaucets.com](http://CaliforniaFaucets.com)