

# Go Big or Go Home: California Faucets Launches Large Format, Solid Brass Showerheads

With a wider spray than standard showerheads and plenty of personalization options, the sleek, ultra-thin designs bring a big “wow” factor to the bath

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California Faucets makes a stylized statement in the shower with a new lineup of large format **showerheads**. Created from solid brass, the four new series have an overall sleek and streamlined design but offer a more sumptuous and wider spray experience. Besides enhancing one's sense of indulgence and relaxation while in the shower, each style makes a bold design statement that resonates throughout the entire bathroom. Plus, with more than 28 handcrafted finishes



Arched Rain Showerheads in 22" x 16" and 15" x 9" sizes

to choose from, designers, architects, builders, and homeowners can personalize the shower to blend with any overall design theme.

"The old adage 'go big or go home' comes to mind," says Noah Taft, California Faucets Senior Vice President of Marketing and Sales. "Large format showers offer a tremendous 'wow' factor. Of course, they make for an indulgent shower experience, but the sheer size and slick modern design also turns the typically ignored showerhead into a real conversation piece."

The collection includes the **Arched Rain Showerhead** (15" x 9" and 22" x 16"), **Convex Rain Showerhead** (19"), **Ultra-Thin Rectangular Rain Showerhead** (13" x 20") and the **Ultra-Thin Rectangular Rain and Waterfall Showerhead** (13" x 20"). Each showerhead is handcrafted from solid brass, making them one of the few solid brass large format showers on the market. And like all made-to-order California Faucets products, each series offers a choice of 28 finishes, including non-tarnish and ultra-durable Physical Vapor Deposition (PVD) finishes for a completely unique and personalized shower environment.

The 15" x 9" Arched Rain Showerhead in Polished Chrome has an MSRP from \$1,395. For a list of California Faucets Select Dealers nationwide, visit [californiafaucets.com](http://californiafaucets.com).

### About California Faucets

At California Faucets we believe in **artisan hands**, not mass production. Since 1988, our factory in Huntington Beach has manufactured handcrafted bath products available in 28 **finishes** that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We've also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our **Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit [CaliforniaFaucets.com](http://CaliforniaFaucets.com).

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**Arched Rain Showerhead**



**Ultra-Thin Rectangular Rain and Waterfall Showerhead**



**Ultra-Thin Rectangular Rain Showerhead**