**PRESS RELEASE**

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d u e h r & a s s o c i a t e s

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**California Faucets National Sales Manager Steven Weinberg Named DPHA Professional of the Year**

With 20-plus years of experience in the decorative plumbing and hardware industry, Weinberg is one of only a few industry professionals to have worked in virtually every aspect of the business

(Huntington Beach, CA, November 21, 2019) California Faucets proudly announces that National Sales Manager Steven Weinberg has been named 2019 [Professional of the Year](https://www.dpha.net/about-dpha/dpha-awards-program/past-winners/) by the Decorative Plumbing & Hardware Association (DPHA). Joining the industry over two decades ago, Weinberg has held positions in nearly every aspect of the industry—a rare achievement in any business. His career has spanned the industry “trifecta,” including experience as a decorative showroom owner, independent sales representative, and manufacturer. The annual peer-nominated award recognizes professionals whose outstanding contributions have helped advance the decorative plumbing and hardware industry.

“Steven’s invaluable perspective and ability to strategize and build relationships make him one-of-a-kind. He has been an indispensable resource, contributing to virtually every aspect of our business,” says Jeff Silverstein, California Faucets President and CEO. “It’s no surprise to us that his peers nominated him for this honor.”

Perhaps even more valuable than his unique breadth of experience is Weinberg’s warm and helpful personality. Leader, sales manager, co-worker, father, friend…these are just some of the titles that demonstrate Steven’s loyalty and commitment in every area of his life.

“If I had to boil it down to two words, it would be, ‘Steven cares,’” says Noah Taft, California Faucets Senior Vice President of Marketing and Sales. “If ever there was an opportunity to disprove the awful cliché that ‘nice guys finish last’ this would be it,” Taft adds.

A past DPHA president, Weinberg has been an active member of various committees where he’s played an instrumental role in the development of displays and educational materials. Weinberg continues to serve DPHA today as a member of the board of directors.

**About California Faucets**

At California Faucets we believe in [artisan hands](http://www.calfaucets.com/video/the-2-minute-custom-faucet), not mass production. Since 1988, our factory in Huntington Beach has manufactured handcrafted bath products available in 28 [finishes](http://www.calfaucets.com/finishes) that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations such as [StyleDrain®](http://www.calfaucets.com/category/luxury-drains/styledrain), [StyleTherm®](http://www.calfaucets.com/category/shower-and-bath-systems/shower-and-tub-systems/styletherm-thermostatic-systems), and [ZeroDrain®](http://www.calfaucets.com/product/zerodrain-sup-andreg/sup-pop-down-style-lavatory-drain-completely-finished-with-2-1/4-diameter-flange-9050zbf). These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We’ve also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our [Kitchen Collection](http://www.calfaucets.com/category/kitchen-products) combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit [CaliforniaFaucets.com](http://www.californiafaucets.com).

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