

California Faucets to Expand its Award-Winning StyleDrain® Line With Designs by Acclaimed Beverly Hills Interior Designer Christopher Grubb

Coming this fall, the new collection to feature four distinctive StyleDrain® designs with Grubb's signature architectural flair, all inspired by the iconic streets of Los Angeles

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California Faucets proudly announces the expansion of its groundbreaking **StyleDrain® line with four new designs by Beverly Hills Interior Designer Christopher Grubb**. Grubb brings his distinctive signature flair to the brand's original award-winning series, which was dubbed the first truly decorative drain on the market. To launch this Fall, Grubb's designs enhance the trail-blazing StyleDrain collection with memorable looks inspired by the most illustrious streets of Los Angeles.

"As an acclaimed interior designer in Beverly Hills—the epicenter of luxury—Christopher was a natural fit for this collaboration. He intuitively knows what compelling design is, right down to the finest details," says Jeff Silverstein, California Faucets President and CEO.

"Bringing standout bath products to my discriminating clientele has always been a priority, and ever since discovering the original StyleDrain, I've been specifying the designs as an important finishing touch," explains Christopher Grubb, President/Founder of Arch-Interiors Design Group, adding, "I've always admired California Faucets' 'From Our Hands to Your Home' philosophy so I'm thrilled to help expand the collection and create fresh new choices for today's luxury baths."

Designed to instantly elevate the design of any new bath or remodel, StyleDrain is the ideal finishing touch for today's luxurious bathroom designs. From eclectic "Hollywood glam" and sleek, modern styles to today's popular industrial and transitional looks, Grubb's new StyleDrain concepts fit a broad array of design styles. The new collection includes the spiral-styled **Mulholland**, inspired by the twists and turns of L.A.'s famed Mulholland Drive; the herringbone patterned **Roxbury**, named for the epicenter of Hollywood glamour; Roxbury Drive; the crisp and angular **Camden**, reminiscent of the city's strong ties to Mid-Century Modern design, and the flower-like **Strathmore**, which calls to mind springtime in Southern California.

Like the rest of California Faucets StyleDrain designs, the four new decorative grids by Christopher Grubb will be available in up to 28 finishes. Scheduled to launch in late October/early November, the new grid designs will list price from \$239 in Polished Chrome to \$382 in a premium finish such as Black Nickel.



About California Faucets

At California Faucets we believe in **artisan hands**, not mass production. Since 1988, our factory in Huntington Beach has manufactured handcrafted bath products available in 28 **finishes** that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We've also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our **Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit CaliforniaFaucets.com.

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