## California Faucets' Latest Pixar-inspired Video, *Bath Time*, Wins 2019 Telly Award

Blending computer-generated characters with live-action, *Bath Time* is honored as one of the industry's most innovative and creative videos

(Huntington Beach, CA, June 11, 2019) Once again, California Faucets has been recognized for their signature Pixar-inspired videos. *Bath Time*, the company's latest entertaining and whimsical promotional video, received



a coveted 2019 Telly Award in the category of Promotional Video: Use of 3D Animation. The video features a computer-generated cast of characters blended with live action for a lighthearted and memorable performance. While the supposed star of the video is a woman enjoying some "me" time singing in the bath, it's a suite of brass-finished faucets that steal the show.

"In today's exciting high-tech era there's no shortage of high caliber video work being created and we're always looking to push the envelope. It's an honor for Bath Time to be counted among the most innovative and creative videos in the industry today," explains Noah Taft, California Faucets Senior Vice President of Marketing and Sales.

Founded in 1979, The Telly Awards honors excellence in local, regional, and cable television commercials as well as today's most exciting digital videos for all screens as voted on by The Telly Awards Judging Council—a group of over 200 working industry leaders. This year marks the 40th Anniversary season of The Telly Awards with a record-breaking 12,000 entries, including videos from all 50 states and five continents. See *Bath Time*'s official Telly Award listing **here**.

*Bath Time*'s latest nod follows on the heels of a 2019 AVA Digital Awards win announced earlier this year.



## About California Faucets

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach has manufactured handcrafted bath products available in more than 30 artisan finishes that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations such as StyleDrain<sup>®</sup>, StyleTherm<sup>®</sup>, and ZeroDrain<sup>®</sup>. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We've also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our Kitchen Collection combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about

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California Faucets call 800-822-8855 or

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## **CALIFORNIA FAUCETS®**

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