

# California Faucets Takes Home Gold in AVA Digital Awards 2019 Competition

Following last year's win, the company does it again with its latest video, *Bath Time*, this one blending CGI with live action



AVA Digital Gold Award winner, *Bath Time*

(Huntington Beach, CA, March 1, 2019) California Faucets claims another award for their signature Pixar-inspired videos. The company's latest video, *Bath Time*, has won a Gold Award in the category of Digital Video Creation/Live Action/Animation in the AVA Digital Awards 2019 competition.



Following last year's win for *Aqua Pella*, the fun and memorable story of five faucets in a singing competition, *Bath Time* creatively blends computer-generated imagery (CGI) with live action. "With *Bath Time*, the idea was to have viewers interact emotionally, through animation, to something inanimate that they use every day—a faucet. We appreciate that the judges recognized us for presenting something refreshingly different for our category with this video," explains Noah Taft, California Faucets Senior Vice President of Marketing and Sales.

AVA Digital Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP). The international organization consists of several thousand production, marketing, communication, advertising, public relations, and freelance professionals. Judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

## About California Faucets

At California Faucets we believe in **artisan hands**, not mass production. Since 1988, our factory in Huntington Beach has manufactured handcrafted bath products available in more than 30 artisan **finishes** that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements and are the heart of our ever-evolving line of bath faucets, shower fittings, luxury drains, and accessories. We've also applied the same handcrafted quality and custom options to a full line of kitchen faucets. Our Kitchen Collection combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit [www.californiafaucets.com](http://www.californiafaucets.com).

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