



California Faucets®

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PRESS RELEASE

California Faucets Kitchen Collection Proves Matte Black is the New Black

Trending finishes like Matte Black offer a dramatic departure from stainless steel and chrome

(Huntington Beach, CA, April 5, 2018)

Today's top style-makers say that black is one of the hottest finishes for decorative plumbing and hardware. For those seeking a departure from sparkling stainless steel and chrome in the kitchen, California Faucets Kitchen Collection comes in an array of striking black finishes, making it easier than ever to personalize the kitchen sink area.

"Black has broken through the barrier of traditional finish colors in a big way, especially in the kitchen," explains Noah Taft, California Faucets Senior Vice President of Marketing and Sales. "Homeowners are finding black brings warmth and elegance to a room, and it's a refreshing change from chrome and stainless steel."

California Faucets offers a variety of premium black hue finishes for its recently-launched Kitchen Collection: Matte Black, one of today's hottest finishes for faucets and decorative hardware; Carbon (PVD), a unique take on matte black with more depth of color, similar to that of a number-two pencil; and Black

**Corsano Series Pull-Down Faucet
Ensemble in Matte Black**



5271 Argosy Avenue, Huntington Beach, CA 92649 800-822-8855

www.californiafaucets.com



California Faucets®

Nickel (PVD), a space-age finish blending the gleam of nickel with shades of black. These and all of California Faucets' artisan finishes are produced by hand at the company's Huntington Beach, California factory.

Also available in shades of black, a complete line of sink accessories eliminates the guesswork when it comes to creating a perfectly harmonized sink ensemble. In addition to the 100-percent solid brass kitchen faucets, including the streamlined **Culinary Series**, the traditional **Davoli Series**, the curvy **Rosolina Series**, and the minimalist **Poetto Series**, solid brass accessories include hot and cold water dispensers, soap dispenser, air activation switch for disposer, and air gap.

Prices range from \$1094 for a Corsano pull-down faucet in a Black special finish to \$1389 for the same faucet in a Carbon Black premium finish.

Beyond black, all Kitchen Collection faucets are available in a selection of more than 30 artisan **finishes**, including 15 **PVD** finishes with a lifetime guarantee against tarnishing. For a list of California Faucets Select Dealers nationwide, visit www.californiafaucets.com.



Corsano Pull-Out Kitchen Faucet with Stick Handle in Carbon (PVD)



Left: Corsano Culinary Faucet in Carbon Black (PVD) with Stainless Steel Spring; Right: Corsano Culinary Faucet in Carbon Black (PVD) with matching spring

About California Faucets

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products available in a selection of more than 30 artisan **finishes** that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Leveraging the expertise we've perfected in the bath, we've applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, **The Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit www.californiafaucets.com.

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