

Contact: MARY BETH DUEHR, duehr & associates

1902 Wright Pl, Ste 200, Carlsbad, CA 92008 Tel (760) 918-5622 Fax (760) 918-5505 marybeth@duehrandassociates.com

PRESS RELEASE

## CALIFORNIA FAUCETS LAUNCHES LINE OF ULTRA-THIN, CUTTING EDGE MODERN SHOWERHEAD-DESIGNS

New round and square showerheads have a sleek, minimalist look ideal for contemporary bathrooms

(Huntington Beach, CA, December 29, 2017) California Faucets, manufacturer of artisan-crafted bath and kitchen fittings, is expanding its extensive and continually evolving selection of contemporary styles with a line of Ultra-Thin Showerheads. Measuring just 5/16 inch thick—among the thinnest on the market today, the showerheads offer the clean minimalism consumers crave. At the same time, each showerhead still delivers a robust, rain-like drenching spray for refreshing showering indulgence.

Ultra-Thin Showerheads come in **square** and **round** styles, and in 6-, 8-, 10-, or 12-inch sizes. Each fitting features 80 to 121 self-cleaning rubber jets with a maximum flow rate from 1.5 to 2.5 gpm, depending on the model.

"Contemporary styles are high on people's





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wish lists as they seek spa-like bathrooms that soothe the eye as well as the body and mind," says Noah Taft, Senior Vice President of Marketing and Sales for California Faucets. "The Ultra-Thin Showerhead line features a clean, crisp silhouette that captures attention without overwhelming the room."

Ultra-Thin Showerheads are constructed of solid brass and available in a selection of more than **30 decorative finishes**, including 15 **PVD finishes** finishes with a **lifetime warranty** against tarnishing. Each has a ½-inch swivel inlet and can be mounted on the wall or ceiling.

Ultra-Thin Showerheads have an MSRP from \$175 for a round 6-inch size in Polished Chrome. For a list of California Faucets Select Dealers nationwide, visit www.californiafaucets.com.



## **About California Faucets**

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products available in a selection of more than 30 artisan **finishes** that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Leveraging the expertise we've perfected in the bath, we've applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, **The Kitchen Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit **www.californiafaucets.com**.

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