California Faucets Creates Unique "Floating Handle" Faucet

The ultra-thin, planar handle of the new Morro Bay[™] Series single-hole lavatory faucet operates completely independently of the body

(Huntington Beach, CA, September 12, 2017) California Faucets has broken fresh ground with its new Morro Bay™ Series single-hole faucet. By radically thinning the design of the handle, its independent operation gives it the appearance of gently sailing above the faucet body. This groundbreaking ultrathin planar "floating handle" design stands apart from typical single-hole faucets with handles that move along with a heavy, cumbersome hub.

Cubist and contemporary, Morro Bay's streamlined design is stylishly square without the chunky look associated with most square single-hole faucets. A thin spout adds symmetry to the handle, creating geometric balance and fluidity, while accentuating the independent operation of the handle. The Zen in Morro Bay's design lies in the width of the handle, which equals that of the spout beneath and provides a harmonious counterpoint to the cuboid faucet body.

"Because Morro Bay's handle works as a *free spirit*, it gives the illusion of a thin, flat rectangle balancing atop the faucet body, like a fulcrum," says Noah Taft, California Faucets Senior Vice President of Marketing and Sales.



Taft further explains the idea behind the innovative design features that make Morro Bay unique among single-hole faucets. "Zen-like in its simplicity, the design intentionally omits the extraneous. The resulting effect is both sleek and ethereal."

Like all California Faucets bath fittings, the Morro Bay single-hole faucet is constructed of solid brass and available in 30-plus artisan **finishes**, including 15 **PVD** finishes with a lifetime guarantee against tarnishing.

The Morro Bay single-hole faucet is available in heights of 5-5/16" and 11-9/16" and ranges in price from \$529 to \$1,086, depending on the finish.



About California Faucets

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as StyleDrain®, StyleTherm®, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Leveraging the expertise we've perfected in the bath, we've applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, The Kitchen **Collection** combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit www.californiafaucets.com.

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