**PRESS RELEASE**

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**California Faucets’ New Tamalpais Series Brings Industrial Chic Style to the Contemporary Bath**

In a rustic finish, this stylish cylindrical-shaped faucet recalls the tony, yet relaxed beach and mountainside Marin County community it was named after

(Huntington Beach, CA, May 3, 2017) Utilitarian design. Exposed pipe. Distressed finishes. These are the adjectives that describe “industrial design,” the inspiration behind California Faucets new [Tamalpais](http://www.calfaucets.com/product/8-widespread-lavatory-faucet-7402) bath series, which brings a hip, yet distinctively upscale look to modern bath environments. The widespread faucet featuring a clean-lined L-shape and cylindrical spout and handles is the centerpiece of the series that includes tub and shower fittings, and other coordinating bath accessories.

“By elevating imperfections like aged finishes and old factory-inspired shapes like cylindrical pipes, the Tamalpais series offers a refreshingly uncomplicated look for the modern bathroom environment,” says Noah Taft, Senior Vice President of Marketing and Sales. “It’s the best of both worlds—a rustic, yet streamlined look that fuses an industrial sensibility with a contemporary feel.”

The centerpiece of the series is the 8-inch widespread lavatory faucet, which boasts a 7-inch height and sleek, ADA-compliant lever handles. As added bonuses the bath faucet is offered with a 1.2 gallons per minute, water-saving aerator, quarter-turn ceramic disc valves that promise long-lasting, maintenance-free use, plus flexible braided hoses that simplify installation.

In addition to the widespread, the Tamalpais series includes a wall-mount vessel lavatory faucet, Roman tub set, wall-mount tub spout and handles, a bidet set, thermostatic and pressure balance shower controls, and a full range of coordinating accessories.

Like all of California Faucets quality fittings, the Tamalpais lavatory faucet and accompaniments are constructed of solid-brass and available in more than 30 artisan finishes, from classic chrome, brass, and nickel tones to rustic copper and bronze looks. Of these, 15 PVD (Physical Vapor Deposition) finishes are guaranteed for life against tarnishing.

List pricing for the Tamalpais widespread bathroom faucet ranges from $639 in Polished Chrome to $863 for special finishes such as Weathered Brass and $1,022 for premium finishes such as Lifetime Satin Gold.

**About California Faucets**

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as [StyleDrain®](http://www.calfaucets.com/category/luxury-drains/styledrain), [StyleTherm®](http://www.calfaucets.com/category/shower-and-bath-systems/shower-and-tub-systems/styletherm-thermostatic-systems), and [ZeroDrain®](http://www.calfaucets.com/product/zerodrain-pop-down-style-lavatory-drain-9050z). These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Leveraging the expertise we’ve perfected in the bath, we’ve applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, [The Kitchen Collection](http://www.californiafaucets.com/category/kitchen-products) combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit [www.californiafaucets.com](http://www.californiafaucets.com).

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