**PRESS RELEASE**

Contact: Holly Bereczd u e h r & a s s o c i a t e s

1902 Wright Pl, Ste 200

Carlsbad, CA 92008tel 760.918.5622

fax 760.918.5505cell 310.991.8658

holly@duehrandassociates.com

**Substance Meets Style With California Faucets’ Corsano Series Kitchen Faucet**

Corsano melds modern Italian design and American craftsmanship into a robust faucet that meets the demands of today’s stylish kitchens

(Huntington Beach, CA, April 11, 2016) Part of California Faucets’ award-winning series of designer kitchen faucets [The Kitchen Collection](http://calfaucets.com/category/kitchen-products), Corsano is streamlined and elegant, yet sturdy and solid. Combining the very best elements of Italian design with solid brass construction and made-in-California quality, the Corsano Series brings substance and style to the most heavily used area of the kitchen. Plus, Corsano offers a choice of four handle options along with a complete range of matching accessories for a fully coordinated look.

“While some other kitchen faucet brands incorporate inferior materials such as plastic or cheaper composite metals into their manufacturing, the Corsano Series, and all of The Kitchen Collection faucets, is constructed of solid brass, including the spray head. This clearly places our new line of kitchen faucets a notch above in terms of true quality,” says Noah Taft, Senior Vice President, Marketing and Sales, of California Faucets. “Corsano is a very clean and streamlined faucet, but its solidly robust design also flexes its muscle.”

With a sleek, high-arc spout, Corsano stands on a cylindrical base of slightly larger diameter. A substantial Blade handle (or optional Stick handle), which can be finished in Matte Black for a unique effect, feels sturdy in hand. Corsano includes a highly desirable, ergonomic pull-down spray head, which may also be finished in matte black for a distinctive look. The spray head, which is made of solid brass unlike the majority of those on the market that use plastic, features magnetic docking for easy return and allows you to seamlessly toggle between single stream and spray modes—a feature only seen in a few other brands.

For those who appreciate the distinctive style of Corsano but have less space to work with, Corsano still offers a solution. A more geometrically shaped, slightly shorter pull-out spout version is ideal for those living in urban lofts or studios where space between overhead cabinets and countertops may be limited. For home chefs who desire a more professionally styled faucet, the Corsano Culinary Kitchen Faucet provides a bolder profile. What’s more, the *Interior Design* [Best of Year award winner](http://california-faucets.duehrandassociates.com/corsano-wins-best-of-year-award/) features a uniquely flexible stainless steel spring and an industry-first ability to customize the spring in any of the company’s 15 PVD finishes.

All faucets in the Corsano Series coordinate with a full line of accessories for a complete kitchen ensemble. Accessories include a pull-down or pull-out style prep/bar faucet, hot/cold water dispenser, soap dispenser, air activation switch for disposer, and air gap. All faucets and accessories are handcrafted with California Faucets’ signature solid brass construction and offer a selection of more than 30 artisan finishes, including 15 PVD finishes with a lifetime guarantee against tarnishing.

Pricing for The Corsano Series starts at $875 for the Pull-Down Kitchen Faucet in Polished Chrome. For a brief, entertaining video featuring The Kitchen Collection, as well as a list of California Faucets Select Dealers nationwide, visit [www.californiafaucets.com](http://www.californiafaucets.com).

**About California Faucets**

At California Faucets we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as [StyleDrain®](http://www.calfaucets.com/category/luxury-drains/styledrain), [StyleTherm®](http://www.calfaucets.com/category/shower-and-bath-systems/shower-and-tub-systems/styletherm-thermostatic-systems), and [ZeroDrain®](http://www.calfaucets.com/product/zerodrain-pop-down-style-lavatory-drain-9050z). These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets, shower fittings, luxury drains, and accessories. Utilizing the expertise we’ve perfected in the bath, we’ve applied the same concepts of handcrafted quality and customization to our first-ever line of kitchen faucets. Launched Fall 2015, [The Kitchen Collection](http://www.californiafaucets.com/category/kitchen-products) combines Italian design with California craftsmanship and offers a full range of matching accessories for a thoroughly coordinated look. For more information about California Faucets call 800-822-8855 or visit [www.californiafaucets.com](http://www.californiafaucets.com).

###