

# California Faucets ZeroDrain® “Pop-Down” Sink Drain Wins *Interior Design* Best of Year Awards 2014

## Fourth BoY nod reinforces company’s role as an industry innovator

(Huntington Beach, CA, December 16, 2014) For the fourth time since 2009, California Faucets wins the prestigious *Interior Design* Best of Year (BoY) Awards. This year, the revolutionary ZeroDrain® “pop-down” lavatory drain was voted winner in the highly competitive Bath Accessories and Hardware

category. ZeroDrain won top honors among more than 2,000 entries—a record-breaking number of submissions for the industry’s premier design award contest. Interior designers and architects placed more than 60,000 online votes, naming ZeroDrain the most innovative product in its category. *Interior Design* editor-in-chief Cindy Allen presented the iconic light bulb BoY Awards trophy before a standing-room-only crowd of over 950 design community members during the awards ceremony. The ceremony was held on December 4, 2014 at the equally iconic Frank Gehry-designed IAC Building in New York City.

“Winning back-to-back awards from *Interior Design* validates our ongoing efforts to bring truly ground-breaking bath product to market,” says Noah Taft, California Faucets senior vice president of marketing and sales. “ZeroDrain marks a leap forward in innovative sink drain design and technology, and it’s gratifying to know the designers and architects that specify our products agree.”

This, the fourth BoY Awards presented to California Faucets from *Interior Design*, demonstrates the company’s dedication to breakthrough innovation in the bath accessories and hardware market. Before this month’s win, California Faucets received the BoY trophy in 2013 for StyleDrain® Tile—a drain that allows the inlay of matching tile, in 2010 for CeraLine® channel drain, and StyleDrain® decorative shower drain received a merit award in 2009.

ZeroDrain, the world’s first “pop-down” drain, turns a utilitarian product into a sleek design statement that is vastly easier to install and maintain than standard drains. ZeroDrain innovatively sits flush with the sink instead of awkwardly protruding. A one-finger touch opens and closes ZeroDrain—no cumbersome lift rod, just two simple, easy to install components. And cleaning is a cinch. Simply pull it out and rinse.



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ZeroDrain comes in 30 finishes, and like all California Faucets products, it’s engineered, assembled, finished, and tested by specially trained artisans at the company’s Huntington Beach, California manufacturing facility. Each product comes with the assurance that the purchase is working to support US labor. All products proudly carry the **Made in CA** designation, reflecting the company’s commitment to retaining and cultivating as many local jobs as possible.

The chrome-finish ZeroDrain is priced at \$129, or \$61 when purchased with a California Faucets faucet.

### About California Faucets

At **California Faucets** we believe in artisan hands, not mass production. Since 1988, our factory in Huntington Beach, California has manufactured bath products that can be easily customized or purchased exactly as shown in our catalog. We proudly provide the latest in bath and shower technology with innovations, such as **StyleDrain®**, **StyleTherm®**, and **ZeroDrain®**. These groundbreaking innovations turn utilitarian products into beautiful design statements, and are the heart of our ever-evolving line of faucets and shower fittings, luxury drains, and accessories. For more information about California Faucets call 800-822-8855 or visit [www.californiafaucets.com](http://www.californiafaucets.com).

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