

# California Faucets Debuts MIRAMAR™ Faucet

Sleek, clean lines blend with subtle curves for a serene, yet defined bath statement



MIRAMAR™ in Satin Nickel finish

(Huntington Beach, CA, April 3, 2013) California Faucets brings a new twist to traditional bath décor with the introduction of its latest faucet—MIRAMAR™. Blending sleek, architectural lines with gentle curves, MIRAMAR's signature silhouette is an inspired choice for those who lean traditional in bath décor, yet prefer a less ornate look.

Elegant as it is versatile, MIRAMAR will set a distinctive tone in any bath environment.

"MIRAMAR brings timeless elegance to a wide range of decors," states Noah Taft, senior vice president of marketing and sales for California Faucets. "We wanted to

pull in subtle traditional detailing, and, at the same time, give it a clean-lined, contemporary flair.” Taft further explains, “By eliminating some of the elaborate details common to many traditional designs, we were able to create a classic look that exudes warmth and familiarity, and still offer a great deal of design flexibility.”

Offering the ultimate in flexibility, MIRAMAR is available with cross handles or lever handles in over 30 designer finishes. MIRAMAR can also be mixed and matched with the company’s many other faucet series handles to create a myriad of style variations. The design possibilities give professional and amateur designers nearly endless options to add a signature or personal touch.

MIRAMAR, and all California Faucets products, comes with the assurance that the purchase is working to support US labor. All products proudly carry the “Made in CA” designation, reflecting the company’s commitment to retaining and cultivating as many local jobs as possible. Highly skilled workers design, engineer, assemble, finish, and test every faucet at the company’s Huntington Beach, California manufacturing facility.

The MIRAMAR 8-inch widespread with cross handles or lever handles lists for \$659 in Polished Chrome. List price for a special finish, such as Weathered Brass, is \$890. A premium finish, such as Graphite PVD, lists for \$1,054.



### About California Faucets

Founded in 1988, California Faucets has established itself as an industry leader through its elegant, superior quality decorative fittings. The Made in CA recognized company has since grown a reputation for innovation. Within the shower system category, its groundbreaking StyleTherm® thermostatic shower has brought affordable thermostatic technology to the mainstream consumer. StyleDrain®, the industry’s first decorative shower drain, and the international award winning CeraLine® linear shower drain have revolutionized the shower drain category. Offering the ultimate in flexibility, Custom Faucetry®, continues to grow with dozens of designs and decorative finishes that mix and match. Millions of custom designs are made possible through the company’s user-friendly online tool, the Virtual Faucets Creator®. For more information about California Faucets, call 1-800-822-8855 or click [www.californiafaucets.com](http://www.californiafaucets.com)

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